



"Saving Lives in Tennessee"

**Advisory Council Meeting
Wednesday, September 12, 2018
1:00 PM - 2:30 PM
Trevecca Community Church
335 Murfreesboro Pike
Nashville, TN 37210**

Minutes

Advisory Council Members Present

- Anne Young, MS, CAS, LADAC II, Program Director, Women's Program, Young Adult Program, and Recovery Renewal Program, Cornerstone of Recovery, (Advisory Council Chair/Executive Committee Chair)
- Anne Stamps, MA, Center Director, Volunteer Behavioral Health- Plateau Mental Health Center/Dale Hollow Mental Health Center (Advisory Council Co-Chair/Upper Cumberland Regional Chair)
- Jack Stewart, MA, President, NAMI Greene County (Advisory Council Secretary)
- Tim Tatum, MBA, MA, LPC-MHSP, Executive Director, Focus Treatment Centers (Advisory Council Past Chair/Bradley, McMinn, Meigs, and Polk (BMMP) Counties Suicide Prevention Task Force Chair, and Advocacy Committee Chair)
- John B. Averitt, Ph.D., Upper Cumberland Psychological Associates/Police Psychological Officer, Cookeville Police Department
- Phillip Barham, Sales Manager, Lakeside Behavioral Health (Rural West Regional Chair)
- Vickie Bilbrey, Community Education Manager, Livingston Regional Hospital, Oakpoint Behavioral Health
- Richard Bogle, MSW, Community Advocate (Behavioral Health and Wellness Initiative Taskforce for Hickman-Perry Counties Co-Chair)
- Joseph Chatman III, LBSW, MSW, Community Advocate (Montgomery-Houston-Humphreys-Robertson-Stewart County Suicide Prevention Task Force Chair)
- Audrey Elion, Ph.D., Supervisor for Evaluation and Referral Section, Shelby County Juvenile Court (Memphis/Shelby County Chair)
- Sherri Feathers, LCSW, Senior Vice President of Specialty Services, Frontier Health
- Brenda Harper, Community Advocate (Mid-Cumberland Chair and Outreach Committee Chair)
- Jon S. Jackson, LADAC II, NCAC I, QCS, Chief Operations Officer, Harbor House Inc.
- Robb Killen, Ed.D., Supervisor of Counseling and Mental Health, Maury County Public Schools (South Central Regional Chair)

- Cynthia W. Lynn, RN, PhD, GC-C, Faculty, Gibbs High School, Knox County School System
- Sandra Perley, Ed.D, MSN, RN, Professor of Nursing, Columbia State Community College
- Sharon Phipps, Public Health Educator II, Hawkins County Health Department
- Stephenie Robb, MS, Executive Director, Behavioral Health Initiatives, Inc.
- Heatherly Sifford, BS, Trauma Injury Prevention Program Coordinator, Johnson City Medical Center, (Northeast Tennessee Regional Chair)
- Becky Stoll, LCSW, Vice President of the Crisis and Disaster Management, Centerstone
- Katie Valentino, BS, CPRS, Behavioral Health Outreach Coordinator, BlueCare Tennessee (East Tennessee Regional Chair)

Intra-State Departmental Group Members Present

- Michelle Bauer, Suicide Prevention Program Manager, Tennessee National Guard
- Cathy V. Blakely, Victim Services Coordinator, Tennessee Bureau of Investigation
- Sirena Y. Bragg-Wilson, Training and Professional Development Projects Manager, Tennessee Department of Children’s Services
- Mark Breece, Deputy Commissioner, Tennessee Department of Veterans Services
- Shannon Hall, MA, Assistant Director of Talent Management, Tennessee Department of Safety and Homeland Security
- Gwen Hamer, MA, Director, Education and Development, Tennessee Department of Mental Health and Substance Abuse Services
- Diana Kirby, MS, Project Director, TLC Connect & TARGET 2, Office of Crisis Services and Suicide Prevention, Division of Mental Health Services, Tennessee Department of Mental Health and Substance Abuse Services
- Terrence (Terry) Love, MS, CPC (Intra-State Departmental Group Chair), Injury Prevention Manager, Division of Family Health and Wellness, Injury and Violence Prevention, Tennessee Department of Health
- Sherlean Lybolt, MA, Mental Health Programs Coordinator, Tennessee Department of Correction
- Morenike Murphy, LPC-MHSP, Director, Office of Crisis Services and Suicide Prevention, Division of Mental Health Services, Tennessee Department of Mental Health and Substance Abuse Services
- Thom Roberts, RID-CI, Deaf Services Specialist, Tennessee Department of Human Services
- Jacqueline Talley, Treatment Specialist, Division of Alcohol and Substance Abuse Services, Tennessee Department of Mental Health and Substance Abuse Services

TSPN Advisory Council Emeritus Group Members Present

- Teresa Kimbro Culbreath, Community Advocate (Intra-State Department, Tennessee Department of Transportation, Emeritus Chair)
- Granger Brown, MSW, Community Advocate, (Substance Abuse and Outreach Coordinator, TSPN, Emeritus and Gun Safety Committee Chair)

Advisory Council Members Absent

- Patsy Crockett, BSW, Case Manager IV, Tennessee Department of Children's Services
- Tricia Henderson, LPC-MHSP, Assistant Director, Office of the Dean of Students, University of Tennessee Chattanooga, (Southeast Tennessee Regional Chair)
- Mary Jones, Executive Director, Children and Family Services
- Mike LaBonte, Executive Director, Memphis Crisis Center
- Matt Magráns-Tillery, Assistant Director, Trauma & Addiction, Knoxville Leadership Foundation
- Wanda Mays, CIT Coordinator, Hamilton County Sheriff's Office
- Eve Nite, Director of Business Development, Omni Community Health (Advisory Council Vice-Chair)

Intra-State Departmental Group Members Absent

- Bruce Davis, PhD, Director of Behavioral and Psychological Services, Tennessee Department of Intellectual and Developmental Disabilities
- Melisa Fuhrmeister, Executive Director, Coordinated School Health, Tennessee Department of Education
- Ashley Fuqua, Legislative Liaison & Public Information Officer, Tennessee Department of Human Resources
- Tatum Johnson, RN, State Public Health Nursing Director, Tennessee Department of Health
- Carol Coley McDonald, Assistant Commissioner, Department of Agriculture
- Melissa McGee, Council on Children's Mental Health Director, Tennessee Commission on Children and Youth
- Delora Ruffin, MA, Program Specialist, Division of Child Health, Tennessee Department of Children's Services
- Maj. James A. Saunders, Ed.S., CFLE, CH, Resilience & Risk Reduction Program Coordinator, Squadron Chaplain, 2/278th ACR, Tennessee Army National Guard
- Lucy Utt, MSSW, LAPSW, CIRS, Aging Program Consultant, Tennessee Commission on Aging and Disability
- Janet Watkins, Training Director, AWARE Tennessee, Tennessee Department of Education

Ex-Officio Advisory Council Member Absent

- Tom Starling, CEO, Mental Health America of Middle Tennessee

TSPN Staff Present

- Joanne Perley, MPH, Director of Statewide Initiatives and Development
- Scott Ridgway, MS, Executive Director

Welcome, Remarks, and Introductions

- Young called the meeting to order at 1:09 PM, with introductions following.

Approval of Minutes from Previous Advisory Council Meeting

- The minutes had been previously circulated to members via e-mail but were also

available at this meeting for review.

- **Chatman motioned for approval of the minutes as submitted; Tatum seconded, and the motion passed without objection.**

Regional Reports

Northeast Region

Heatherly Sifford, BS, Trauma Injury Prevention Program Coordinator, Johnson City Medical Center, (Northeast Tennessee Regional Chair)

- TSPN participated in a Veterans event hosted by the VA in Gray, providing QPR training and resources. TSPN is partnering with the VA two resource fairs as well.
- Planning for the Sept. 22 walk at the Mountain Home VA has been ongoing.
- The region is preparing the Adoration event which will reach over 3,000 people.
- Trainings are occurring almost weekly in the region.
- Sneedville, an outlying town, has become engaged and will be working to increase awareness about prevention year-round.

East Tennessee Region

Katie Valentino, BS, CPRS, Behavioral Health Outreach Coordinator, BlueCare Tennessee, (East Tennessee Region Chair)

- Tennessee School of Beauty ran a promotion all summer (June – August) that allowed people to donation \$1 or more to TSPN and get a free haircut. The total was \$3,000.
- The region trained over 30 new QPR trainers, some working primarily with Veterans, some at UTK, and two that can train in Spanish in English.
- The region had two summer field placement students who will complete their projects at the end of September. Another field placement student was added at the beginning on the school year. In addition, TSPN continues to work with Keri Frantell, 5th year PhD student. Frantell and Dolinky were awarded a grant for understanding and addressing substance use disorders and suicide in Appalachia. A working group has been formed and initial meetings will take place September 10 and 20. The goal is providing information to providers on how to reach and serve the population being addressed.
- In partnership with ET TCCY is planning for the Sept. 21 conference has been ongoing. The focus is the intersection of suicide and addiction and the keynote is from New Jersey with 12 breakout sessions offered. The event will also be free and offer free CEUs.
- TSPN was present at the Judges and the Juvenile Justice conference again this year, creating other connections for training for east TN and working with adults who serve JJ youth.
- September 10 is the initial meeting a new SOS group in Knoxville. The group was initiated by a loss survivor and will be carried out by Cynthia Lynn and Covenant Health.
- September will have the conference, a benefit concert, a campus event at the University of Tennessee at Knoxville, and event in Roane County, a documentary screening in Anderson County, and the Speak Up Campaign.
- Those engaged with the Speak Up campaign include East TN: Knox County Schools, Central HS Choir, the Mustang Club, Local treatment and BH providers, mayors' offices, hospitals, general community members. Team Health has decided to take the Speak Up campaign national.

Southeast Region

Tim Tatum, MBA, MA, LPC-MHSP, Focus Treatment Centers (Advisory Council Past-Chair)

- The region is happy to introduce Kelli Craig, as the new Southeast Regional Director.
- For September, the focus is on the “Closing the Gap” Event, scheduled for September 24th, featuring Kevin Hines.
- Speak Up Save Lives t-shirt and social media campaign going strong with numerous shirts already distributed, leading up to September 28th.
- Provided LEA Checklist and Postvention Training for 300 Counselors in Hamilton County.
- BMMP:
 - Tatum training leadership staff and student at Lee University

Upper Cumberland Region

Anne Stamps, MA, Center Director, Volunteer Behavioral Health-Plateau Mental Health Center/Dale Hollow Mental Health Center (Advisory Council Co-Chair/Upper Cumberland Regional Chair)

- For September, the 13th event “Light to Hope” is September 18th. Presentation of awards followed by Lover Never Dies Quilt remarks.
- Speak Up Save Lives t-shirt and social media campaign going strong with numerous shirts already distributed, leading up to September 28th.
- September 17th, Macon Memories event in Lafayette.
- Continue to have trainings in the region.
- Tennessee Tech University will be closing out their Garrett Smith grant this September and will be continuing to partner with TSPN
- The Christmas Parade is scheduled for Dec 1st in Cookeville. Lifesavers, TSPN keycards, wristbands could be given away.

Mid-Cumberland Region

Brenda Harper, Community Advocate (Mid-Cumberland Chair and Outreach Committee Chair)

- The Mid-Cumberland September special public event will take place on the 25th at Centennial Park.
- On August 30th the 8th annual Never Alone Program was held in Lebanon in partnership with the Wilson County Health Council, Cumberland University and other community partners.
- On September the 27th, the 7th annual Trousdale Remembers event will be held in Hartsville.
- The Montgomery, Houston, Humphreys, Robertson, Stewart Task Force has begun rolling out the Gun Safety Project in the area and continue to work towards, and promote, PAUSE II, which is scheduled for September 28th.
 - Clarksville Mayor unveiled the new Survivors of Suicide Loss memorial trees on Sept. 10th.
 - Lots of trainings happening in the region:
 - Stewart County QPR on Sept. 6th

- safe TALK, ASIST also scheduled in the Clarksville area.

South Central Region

Robb Killen, Ed.D., Maury County Public Schools (South Central Regional Chair)

- The region is working on building its attendance and outreach efforts.
- QPR trainings continue at a steady pace including a recent one at Page Middle School where seven (7) suicide attempts were recorded this past year.
- In collaboration with Cowboy Up, ten (10) separate activities have been planned to honor September as National Suicide Awareness month.
- Behavioral Health & Suicide Prevention Hickman and Perry Counties:
 - The area had an excellent turn out at the annual September Walk, this past weekend.

Rural West Region

Phillip Barham, Sales Manager, Lakeside Behavioral Health (Rural West Regional Chair)

- 1st Annual “No One Stands Alone” music festival was a success reaching about 200 community members including law enforcement, first-responders, EMTs, Air evac, Fire Departments. Support of the Sheriff Guy Buck and Mayor Brooks who spoke at the event sharing their support of Suicide Prevention in the City/County. This event was held July 21st 12p-9p at Buford Pusser Memorial Park, Adamsville, TN. 2nd Annual event is in the planning phase.
- September 15th TSPN will support 3rd Annual Running with the Law 5k Run/Walk in Paris, TN.
- September 28th Saving Lives in Rural West Conference at Jackson Madison County General Hospital, Keynote is Dr. David Rudd, President of the University of Memphis. Breakout sessions including topics of sex trafficking, social media/children internet crimes, and QPR training session. There will also be a survivor and attempter of suicide panel earlier morning of the conference. Captain Jeff Shepard, Jackson Police Department will speak early morning serving at the suicide loss survivor segment.
- Several universities in the region are showing the screening of Ripple Effect and are also providing trainings (Union, Bethel, U of M and Lane).
- Spanish QPR trainings as well.

Memphis/Shelby County Region

Audrey Elion, Ph.D., Shelby County Juvenile Court, (Memphis/Shelby County Region Chair)

- Proclamation project was supported with members reaching out to each City/County Mayor. All are complete, encouraged members signed up to take pictures and post to media and newspaper. At the September Saving Lives conference, the City of Memphis and Shelby County Mayors will be invited.
- Volunteers are delivering the license plate flyers. Social media campaign started post a picture of the license plate or go live video using #tspnlicenseplatechallenge
- Saving Lives in Memphis/Shelby county will be hosted at Hope Church with keynote speaker James Martin. Lt. Shawn Jenkins & Spencer Bell will serve as the survivor of loss and attempter segment. An art student will paint during the conference and will be auctioned off at the end of the conference.

Intra-State Departmental Group

Terrence (Terry) Love, MS, CPC (Intra-State Departmental Group Chair), Injury Prevention Manager, Division of Family Health and Wellness, Injury and Violence Prevention, Tennessee Department of Health)

- State departments are working on identifying who their social media person with each department and working to post more suicide prevention information via social media. Department of Health did press release, came out on the 10th.
- State departments are meeting with each of their wellness councils to incorporate more suicide prevention activities and trainings.
- Public Health Conference, September 13th, Ridgway, Love, and Watkins will be presenting.

Committee Reports

Executive Committee

Anne Young, MS, CAS, LADAC II, Program Director, Women's Program, Young Adult Program, and Recovery Renewal Program, Cornerstone of Recovery, (Advisory Council Chair/Executive Committee Chair)

- The Executive Committee discussed recommendations for upcoming leadership for TSPN-October 2018- September 2020 (2-year term):
 - Chair: Stamps
 - Past Chair: Young
 - Co-Chair: Harper
 - Vice Chair: Nite
 - Secretary: Sifford
- **Bilbrey seconding and no objections, Accepted by acclimation.**
- The Executive Committee discussed recommendations for Emeritus status:
 - Adam Graham
 - Stephenie Barger
- **Bilbrey seconded and no objections, Accepted by acclimation.**
- The Executive Committee recommended approval of the Higher Education Task Force Protocol document, to be accepted with changes/edits.
- **Chatman seconded and no objections, Accepted by acclimation.**
- Ridgway thanked Dr. Perley for her efforts with this Task Force.

Other Business

National Suicide Prevention Lifeline

Scott Ridgway, MS

- Numbers have reduced for those going out of state.
- Valentino, asked who answers call in East TN, with Contact Care Line no longer receiving calls. The new requirements for follow up and tracking are new and much more demanding.
- SAMSHA doing focus groups for GLS funding, call centers and their concerns.

- Brown, what can TSPN done, Ridgway, advocate for more involvement and participation with the state (DMHDSAS).

Crisis Text Line

Scott Ridgway, MS

- Tennessee is the state has the most crisis text line use in the Nation, text volumes were provided to those present at the meeting.

TDMHSAS Update

Diana Kirby, MS, Project Director, TLC and Target 2 Federal Grants, Office of Crisis Services and Suicide Prevention, Tennessee Department of Mental Health and Substance Abuse Services

- Kirby presented at Mental Health Marketing Conference held in Nashville on July 27th RE: Changing the Conversation of Crisis: Expanding Your Reach to At-Risk Consumers. Kirby spoke on integrating safe messaging techniques from the National Action Alliance’s Framework for Successful Messaging, Suicide Prevention Data, and Inbound Marketing strategy to reframe the conversation of Crisis and Serious Mental Illness by invoking a culture change away from stigmatizing imagery toward empowering and accurate depictions of mental illness, help-seeking, support systems, and a positive narrative.
- As part of the Be the One Campaign: Suicide Prevention in the Workforce, Kirby presented alongside TDMHSAS Suicide Prevention staff at a Department of Human Resources, Human Resource Officer’s meeting regarding the Be the One Campaign and Instructor Training opportunities as well as events occurring in September at TDMHSAS, TSPN, and across the country from SPRC’s two-page resource handout.
- Kirby led a Continuing Medical Education 1.5-hour credit for approx. 50 Pediatricians and Residents across TN, hosted by Be the One community partner Cumberland Pediatrics Foundation. The presentation included information on Suicide Prevention resources for Practitioners, Patients, and Family members as well as information on our Zero Suicide initiative and Enhanced Follow-Up Program.
- TDMHSAS held its second T4T session for the Be the One Campaign on July 26th. Be the One is designed to raise organizations’ and communities’ readiness levels to integrate the Zero Suicide philosophy and suicide prevention within departments, agencies, business organizations, and workforce entities. Kirby led the initial two-hour training segment of the Talk, Listen, Connect curriculum. 8 Instructors were in attendance, those instructors will go on to provide TLC trainings within their respective State Departments as trainers who are embedded within their workplace.
- Updates from TLC-Connect and TARGET2 grant partners:
 - TSPN TLC Connect- Provided over 20,399 participants with gatekeeper training as of August 30, 2018, greatly exceeding the goal of 15,000 participants and have another year ahead.
 - Reached 212,479 professionals to raise awareness for the need for suicide prevention at exhibits and events as of August 30, 2018, extensively exceeding the initial 5-year goal of 50,000 educators, parents, medical staff, youth leaders, social service, juvenile justice, and foster care staff, and other stakeholders

- TSPN TARGET- Misty provides formal ZS report out to Advisory Council. In addition to those updates- To date, approximately 815 individuals have been trained in QPR and 237 individuals have been trained in ASIST because of the TARGET2 grant.
- Enhanced Follow-Up Program via Centerstone continues to expand partnerships and reaching out across the state to onboard new agencies into the referral program. Clinical Coordinator, Karen Whidby is currently working on a video to be able to send out to partners both as an initial training on the program as well as a refresher for when agencies experience staff turnover. In FFY 18- over 200 youth and young adults have been enrolled in EFU Connect and over 200 adults aged 24 and up have been enrolled in EFU for TARGET2 (since Feb 2018).
- Evaluation Services via Centerstone Research Institute: Photo Voice Lived Experience study recruitment is still ongoing. Kirby and Evaluation Staff are continuing to work closely with Tennessee Department of Health (TDOH) on a Geo-Mapping/Epi-data study for TARGET2. Evaluation Staff are working to create region-specific geomaps and 1-pager Suicide Prevention Recommendation Tools for those areas. Staff are also continuing their work to establish a Zero Suicide Data Community of Practice in partnership with Misty and TSPN as well as a Gatekeeper Surveillance Network. S-Net (Suicide specific-Narrative Exposure Therapy) pilot is seeking interested clinicians to be trained in S-NET and participate in the evaluation component.

Morenike Murphy, LPC-MHSP, Director, Office of Crisis Services and Suicide Prevention, Division of Mental Health Services, Tennessee Department of Mental Health and Substance Abuse Services

- TN Hospital association, restructuring certificate of need, went live August 1st, and in VA system, September 1st. Major revisions, especially within ED's, detaining without a legal document has been an issue, this has been combined with the certificate of need. Detainment completed rather than a completion of the certificate of need. A resend box has also been added. Revising policies and working closely with hospitals, etc.
- Improve perception of crisis services, approved a small budget to do a pilot on anti-stigma campaign, will run November and December as thirty (30) second commercial and a digital media campaign.
- Melissa Spark, MSN, RN, Deputy Assistant Commissioner, Division of Hospital Services, and Dr. Kelly Posner Doctor to meet with regional state mental health institutes to do CSSRS training. Then will do a community wide training. They will be providing information on this tool.
- Announcement of funds out now, Juvenile Justice Reform, Local Diversion Grants, Intensive Long-Term Support Program, Older Adult program, School Based Behavioral Health Liaisons, and Mediation Assisted Treatment; all on website.
- Walk in centers received 3.5 million, 14% increase that received serves from last year. Because of new funds, all have a 24-hour observation component. Over 20,000 people received services.

Executive Director's Report -Scott Ridgway, MS

- Welcome Kelli Craig as the new Southeast Regional Director, based out of Chattanooga.
- The Veterans Suicide Prevention Task force met, with a Press Release announcing the task force.
- The Speak Up Campaign for September 28th, #SpeakUpSaveLives18, is receiving a great deal of press and positivity already.
- The new TSPN app will soon be live, iPhone and Android.
- TSPN Received \$15,000 for Community Foundation in Clarksville.
- Progress, working with the Davidson Mayors office, the first training is scheduled for October with an estimated 1,000 people trained each month. Also working with Metro Davidson Schools for four different Suicide Prevention Forums during September. The challenge has been accepted by Clarksville City Mayor and will train the city employees as well.
- Will be reposting the Upper Cumberland Regional Director position, this Monday.
- The Farmers and Suicide Task Force has been put on hold with circumstances beyond our control, with the goal to begin perhaps in October.
- Ridgway is setting appointments to meet with Bill Lee and Karl Dean.
- Working with the Governor's office for new appointments.
- TSPN Evaluation Update:
 - The primary barriers to study implementation in the past year have been: 1) Lack of research/evaluation resources; 2) Multiple Life Transitions for me (i.e., Dr. Lockman) within the past year, which has limited my volunteer capacity long-distance. Is anticipated that this survey can be implemented in April 2019.
 - We were able to fund this "phase III" geomapping of public health data through the TLC-Target grant. Geomapping has been completed. We are now in the process of creating Region-specific geomaps using data collected from the TDOH. We hope to provide 1-pagers to TSPN volunteers indicating: 1) How their regional profile is like/different from national population-level suicide risk maps; 2) How suicide prevention activities can be tailored in specific regions. For example, in some specific counties, female suicide deaths are much higher than the national average. This would indicate that we should prioritize suicide-prevention activities in those counties that target females. Providing tailored information of this kind may help "streamline" TSPN volunteer activities in an even more targeted way (i.e., targeting specific sub-populations in specific regions), thereby reducing suicide deaths.

Adjournment

- Members were asked to mark their calendars for the next business meeting,

**Next Advisory Council Meeting
Wednesday, February 13th, 2019
10:30 AM-12:00 PM**

- There being no further business, the meeting adjourned at 2:18 PM.